

Cleantechs don't waste this chance!

Green Export Enabler Program is going to Eco Expo Asia 2012

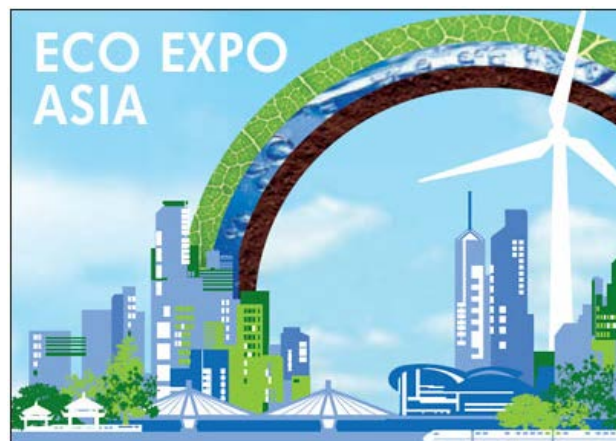
International Trade Fair on Environmental Protection

OCTOBER 27–30, 2012 ● HONG KONG, CHINA

Green Export Enabler Program (GEEP) is a Market Development Cooperator Program (MDCP) that assists U.S. cleantech, renewable energy and green building companies export their products and/or services to China. El Camino College Center for International Trade Development (El Camino CITD) was awarded its MDCP in October 2009 from the U.S. Department of Commerce to assist cleantech exporters. El Camino CITD is a California state-funded initiative to promote California trade. GEEP has funds to offset much of a firm's booth and hotel costs to exhibit at the 7th edition of Eco Expo Asia!

The trade show is held at the AsiaWorld-Expo at Hong Kong International Airport, Lantau, Hong Kong.

COST: Only \$1,000 for all items below!



“Green Tech for a Low-Carbon Economy” is the fair’s theme

Target Industries:

Air Quality
Eco-friendly Products
Energy Efficiency & Energy
Green Building
Green Transportation
Water Quality & Waste Water
Waste Management & Recycling
Testing Inspection and Certification

Registration Deadline: August 1, 2012

What does a U.S. Cleantech company get with GEEP for \$1,000?

- ✓ A 9m² (3m x 3m ≈ 100 ft²) booth includes 1 cabinet, 3 shelves, lighting, 1 table + 3 chairs, carpeting, partition walling, 3M ceiling beam, 1 power socket, waste bin and company listing in show catalog and official web site
- ✓ Discounted roundtrip airfare with Cathay Pacific Airways
- ✓ 4–night complimentary hotel lodging* for first time exhibitors and shuttle service from guests' hotels to and from the show
- ✓ Complimentary business matching service & HKTDC China Business Advisory Service with overseas buyers and exhibitors
- ✓ Free promotion of GEEP companies in pre-fair media/marketing collateral and on-site media interviews
- ✓ 1-day (Optional) Trade Mission to **Zhuhai** (Guangdong Province–October 25, 2012), one of the original Special Economic Zones established by Deng Xiaoping in the 1980s. \$20 per person to cover transportation costs.
- ✓ Participate in networking events for the GEEP delegation with S.A.R. and Mainland Chinese government officials
- ✓ Meet face-to-face with Chinese buyers and/or distributors
- ✓ Receive at-the-show support from GEEP CITD staff

*4–night hotel sponsor-ship is offered to each first-time exhibitor for **ONLY ONE ROOM at ONE HOTEL** at one of the organizers' pre-selected hotels from October 26–30, 2012 (inclusive) up to HKD\$3,000. ** Return exhibitors to Eco Expo Asia may enjoy discounted hotel package under the “value-for-money hotel” program offered by the organizers at their own expense based on room availability.

To register or for more information, contact:

Kerry L. Bonner, GEEP Project Manager
T: 310.973.3161
kbonner@elcamino.edu
www.ElCaminoCITD.org
www.GreenExport.org

Event Organizers: www.EcoExpoAsia.com

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Environment Bureau
The Government of the Hong Kong Special Administrative Region



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