

Increase Your Sales Potential with the Export Enabler Program for Companies in the "Green" Technology Industry!

Green Export Enabler Program (GEEP)

GEEP seeks to increase global competitiveness and exports of U.S. green technologies to China by using a multi-step process to ensure that your company is export ready.

Export Readiness Assessment (ERA)

A computerized diagnostic of 23 questions easily available on the [CITD Website](#) will assess each client's export readiness. Solutions to readiness deficiencies will be provided where the client is found to have weaknesses.

Market Research Kit

U.S. government and CITD market research relevant to each client will be accessible from the GEEP website.

Export Training

Export training workshops (six total, each lasting three hours) will be provided on all aspects of exporting with specific focus on China. (If a company is not located in Southern California, trainings can be taken remotely via a scheduled webcast).

Customized Export Market Plan (EMP)

Jointly develop an EMP with your company's input and buy-in with CITD staff.

Export Promotion Activities*

Trade Events: Shared booth space will be free or subsidized for GEEP clients who participate in approved China/Hong Kong trade events (shows/missions) with high potential payoff. Priority will be given to certified DOC events.

Hong Kong Science & Technology Park's Green Technology Center:

GEEP clients will receive reduced rates to rent space at an incubation facility in Hong Kong. This space will be available for a short-term lease to any U.S. green supplier willing to pay a discounted rental fee.

International Partner Matchmaking*

USCS fees paid for one *International Partner Search* or *Gold Key Service* (limited to the first 25 participants who pay the enrollment fee).

GEEP clients in California can take advantage of an additional service through a State funded program.

Customized Competitiveness Audit/SWOTT[†]

The California Manufacturing Technology Consulting (CMTCC) will conduct an on-site assessment of each client's operations and make recommendations to improve competitiveness.

*Requires \$1,000 program enrollment fee.

[†]Regional California Specific.

Register Now:

www.GreenExport.org

Cost:

- \$1,000 enrollment fee required for clients who participate in the Export Promotion Activities or the International Partner Matchmaking.
- \$500 fee required for clients participating in the Export Training and EMP only.
- There is zero cost for the ERA, Market Research Kit, and Customized Competitiveness Audit/SWOTT.[†]

For More Information:

Center for International Trade Development

Kerry L. Bonner

GEEP Manager

Phone: 310. 973.3161

kbonner@elcamino.edu



INTERNATIONAL
TRADE
ADMINISTRATION