



Washington **Clean Technology Alliance**



Washington Clean Technology Alliance

The WCTA is the largest single state cleantech trade association in the nation, representing over 200 businesses. Founded in 2007, our mission is to facilitate the generation and growth of cleantech companies, jobs, services, and products in Washington State in order to advance the state's position as a leader in cleantech.

What is Cleantech?

Clean technology is a term for a broad base of processes, practices and tools, in any industry that support a sustainable business approach. Cleantech applies to companies focused on innovations, products, and services that conserve energy and resources, protect the environment, and eliminate waste.

Washington Clean Technology Alliance
1301 Fifth Avenue, Suite 1500, Seattle, WA 98101
(206) 389-8655 | www.wacleantech.org



What Do Members Get?

Connections: With over 200 member companies, the WCTA gives members the opportunity to establish productive connections and build valuable relationships that make things happen. Through an active calendar of breakfast presentations, panel discussions, and high caliber annual events, the WCTA keeps a constant flow of programs to keep members current and connected.

Advocacy: The WCTA is the sole provider of the unified voice of the cleantech business sector to public policymakers on issues concerning the development of the sector. The WCTA advocates for policies that create jobs in the cleantech sector, build the state's economy and advance energy efficiency innovations. Members participate in the Government Affairs Committee to analyze and determine policy positions, approved by the WCTA Board of Directors.

Business Services:

- **Premera Blue Cross healthcare plan** that now boasts over 80 participating companies insuring approximately 1,750 members, who save on average 10-15% off their health care costs.
- **AdviceOnline® Human Resource System** created by Garvey Schubert Barer attorneys, AdviceOnline is designed to provide HR professionals and in-house legal counsel with practical tools they can rely on to help solve their HR problems and help reduce legal risks. In addition, it provides resources including basic HR “dos and don'ts,” conducting interviews, and documenting and resolving employee issues.
- **9SLIDES Online Presentation System** is a cloud-based presentation platform, which allows users to create, deliver, and measure presentations with a remote audience, anytime, anywhere. Trusted by users across the globe, 9SLIDES has collaborated with Microsoft and serves many small, medium and Fortune 500 enterprises.
- **Keeney's Office Supplies** offers WCTA members a premier package with a heavily discounted pricing plan.

Communications: The WCTA is the hub for cleantech news, information, and resources in Washington, providing expert sources for the media, policymakers, and investors. WCTA maintains a directory of our members designed to enhance traffic to our members' websites and creates featured articles highlighting members.