BEST PRACTICES IN
CONTAMINATION MONITORING

EMPTY  CLEAN  DRY
“Massive investor-controlled corporations and their capital-focused designs hinder our ability to adapt to a new era of finite resources, ecological fragility, and growing inequality.

If we hope to build a sustainable and equitable economy, we need to re-envision enterprise design.”

-Democracy Collaborative
Group of top CEOs says maximizing shareholder profits no longer can be the primary goal of corporations.

**THE WALL STREET JOURNAL.**

Move Over, Shareholders: Top CEOs Say Companies Have Obligations to Society

Business Roundtable urges firms to take into account employees, customers and community.

"The only social responsibility of business is to use its resources and engage in activities designed to increase its profits so long as it stays within the rules of the game."

-- Milton Friedman, 1970

"[E]very company must not only deliver financial performance, but also show how it makes a positive contribution to society...

Companies must benefit all of their stakeholders, including shareholders, employees, customers, and the communities in which they operate."

-- Larry Fink, 2018

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This is Recycling!

**Environment**

**Community**

**Price**
“there is no other action that society can do today to simultaneously improve our impact on the environment, manufacturing AND the economy as recycling can”
*Mitch Hedlund, Recycle Across America

“If recycling reached 75%, it would reduce carbon emissions equivalent to removing 50 million cars and would create 2.3 million jobs.”
*Tellus Institute Study

“Never let a good crisis go to waste.”
INFRASTRUCTURE!

MOST FAVORED

REDUCE

REUSE

RECYCLE

COMPOST

RECOVER ENERGY

LEAST FAVORED

DISPOSE

U.S. Waste Sector

(C in millions of tons)

Cheapest = Landfill
Short-Term = Landfill
Most Profitable = Landfill