

Make Connections that Make a Difference

The CleanTech Alliance represents over 400 organizations from startups to large corporations in ten U.S. states and three Canadian provinces. Founded in 2007 by business leaders, the Alliance facilitates the generation and growth of companies, jobs, products and services to advance the cleantech economy. In Washington State alone, nearly 90,000 jobs are in the cleantech sector.

The CleanTech Alliance engages our members and the cleantech ecosystem by:

Making Connections: Yearly we provide 12 - 15 opportunities that deliver connections that make a difference by presenting industry executives and thought leaders in an interactive, educational format. Last year we had over 1500 attendees at our networking and signature events - and for good reason. No other organization delivers such a wide blend of educational, networking and brand exposure opportunities targeted to the cleantech industry.

Building Your Brand & Keeping You Informed: With more than 18,000 subscribers and followers, the CleanTech Alliance serves as the information hub for cleantech news and resources. Our website, newsletter and social media reach and educate cleantech industry executives, investors, policymakers, media and the general public.

Advocating: There is power in a unified voice. We leverage that power to inform policymakers on cleantech trends through advocacy and education. Our members are kept up-to-date on the latest public policy issues to remain effective, competitive and profitable.



Commercialization and Business Development:

Commercialization assistance is critical to the CleanTech Alliance mission.

- **The Cascadia CleanTech Accelerator**, designed specifically for cleantech startups, is a partnership between CleanTech Alliance and VertueLab.



The program delivers mentorship, business connections, exposure and general business support

with the goal of advancing innovation and helping early-stage, high-growth companies cross the valley of death from concept to commercial success.

- **Business Services:** Members benefit from a variety of business services and discounts, including office supplies, transportation and event related offers.
- **CleanTech Alliance Health Trust:** Offered by Advanced Professionals Insurance and Benefit Solutions and Premera, in partnership with the CleanTech Alliance, the Health Trust now boasts over 100 participating companies and insures over 2,000 employees, saving them as much as 15 percent on their healthcare costs.

Join us and help build the cleantech community and make connections that make a difference!

2020 Membership Benefits	Chairman's Circle	Platinum	Gold	Standard
Annual membership dues (calendar year)	\$25,000	\$12,000	\$6,000	\$325 - \$2,750*
Membership for all employees	✓	✓	✓	✓
Member rate event registration for all employees	✓	✓	✓	✓
Cost savings and discounted offers on business services	✓	✓	✓	✓
Listing in the online membership directory and resources page	✓	✓	✓	✓
Access to CleanTech Alliance Health Trust (eligibility restrictions apply)	✓	✓	✓	✓
Eligible for features, executive Q&As and newsletter stories sent to 18,000+ subscribers	✓	✓	✓	✓
All employees eligible for participation on committees and working groups	✓	✓	✓	✓
Board of Directors seat	✓	✓	✓	
Preferred consideration for speaking opportunities for company representatives	✓	✓	✓	
Listing in CleanTech Alliance staff email signatures	✓	✓	✓	
Complimentary Event Tickets	5 each event	2 each event	1 each event	
Complimentary exhibit space at the CleanTech Showcase	✓	✓		
Preferred consideration for CleanTech Alliance headline event sponsorship	✓	✓		
25% discount on any additional tickets to CleanTech Alliance events	✓			

*Standard membership dues are \$325 for 0-3 employees, \$600 for 4-7 employees, \$1,200 for 8-12 employees, \$1,800 for 13-19 employees and \$2,750 for 20 employees and higher.