

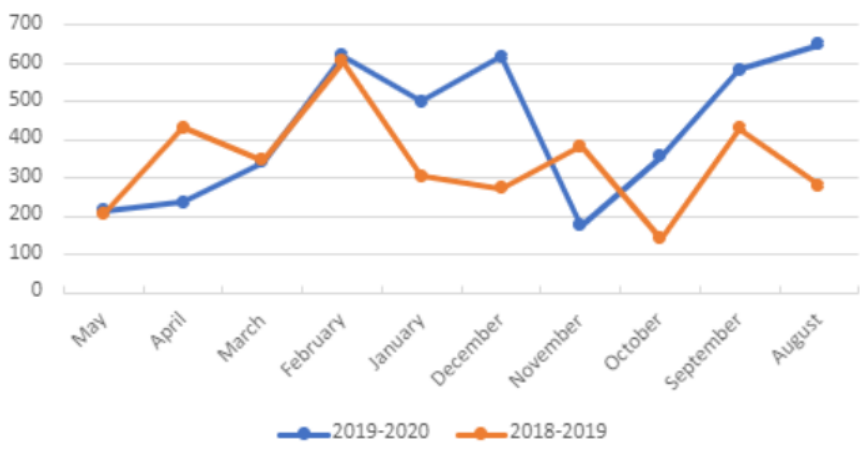


# CLEANTECH ALLIANCE BREAKFAST SERIES

SPONSORED BY PERKINS COIE

## Stats for Sponsors

Breakfast Series Website Impressions



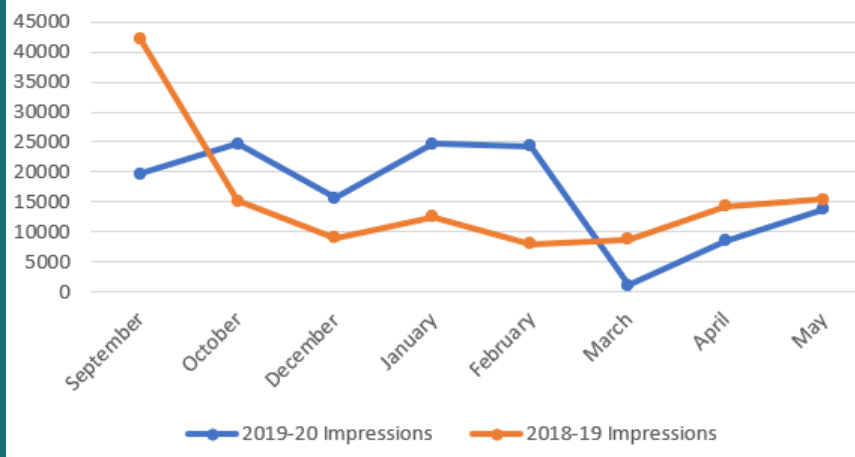
### WEB IMPRESSIONS

The Breakfast Series webpage averaged 430 visitors a month for the 2019-2020 series, up 90 visitors a month over the 2018-2019 series. Recent impressions indicate more excitement for this event than ever before.

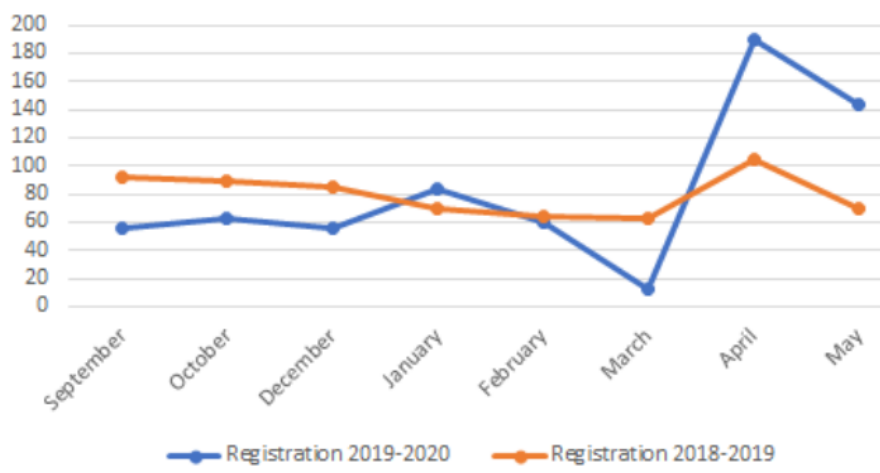
### SOCIAL MEDIA

Despite COVID-related challenges this Spring, our twitter impressions have remained strong, averaging 16,552 impressions per month during the course of the Breakfast Series.

Breakfast Series Twitter Impressions



Breakfast Series Registration



### REGISTRATION

We saw our largest registration and attendance numbers ever for our virtual events this Spring. We are confident that an entirely online Breakfast Series will be a success.

### 2020-2021 SEASON GOALS

- Double attendance over our Spring online events by offering free online tickets for members, and guest passes for attendees to distribute to colleagues.
- Reach a vastly more geographically distributed audience across North America.
- Present fascinating speakers and topics.
- Deliver impactful networking opportunities for members and sponsors.
- Sponsors gain access to unlimited guest tickets for their clients, colleagues and partners.

### SPONSOR A BREAKFAST!

Sponsoring the CleanTech Breakfast series is a great way to get your brand noticed or connect your organization to clean tech topics. Contact [Rachelle@CleanTechAlliance.org](mailto:Rachelle@CleanTechAlliance.org) for more info!

