

Make Connections that Make a Difference

The CleanTech Alliance represents over 1,100 organizations from startups to large corporations in ten U.S. states and three Canadian provinces. Founded in 2007 by business leaders, the Alliance facilitates the generation and growth of companies, jobs, products and services to advance the cleantech economy. In Washington State alone, nearly 90,000 jobs are in the cleantech sector.

The CleanTech Alliance engages our members and the cleantech ecosystem by:

Making Connections: Yearly we provide 12 - 15 opportunities that deliver connections that make a difference by presenting industry executives and thought leaders in an interactive, educational format. Last year we had over 1,500 attendees at our networking and signature events - and for good reason. No other organization delivers such a wide blend of educational, networking and brand exposure opportunities targeted to the cleantech industry.

Building Your Brand & Keeping You Informed: With more than 18,000 subscribers and followers, the CleanTech Alliance serves as the information hub for cleantech news and resources. Our website, newsletter and social media reach and educate cleantech industry executives, investors, policymakers, media and the general public.

Advocating: There is power in a unified voice. We leverage that power to inform policymakers on cleantech trends through advocacy and education. Our members are kept up-to-date on the latest public policy issues to remain effective, competitive and profitable.



Commercialization and Business Development:

Commercialization assistance is critical to the CleanTech Alliance mission.

- **The Cascadia CleanTech Accelerator**, designed specifically for cleantech startups, is a partnership between CleanTech Alliance and VertueLab.



The program delivers mentorship, business connections, exposure and general business support

with the goal of advancing innovation and helping early-stage, high-growth companies cross the valley of death from concept to commercial success.

- **Business Services:** Members benefit from a variety of business services and discounts, including office supplies, transportation and event related offers.
- **CleanTech Alliance Health Trust:** Offered by Advanced Professionals Insurance and Benefit Solutions and Premera, in partnership with the CleanTech Alliance, the Health Trust now boasts over 100 participating companies and insures over 2,000 employees, saving them as much as 15 percent on their healthcare costs.

Join us and help build the cleantech community and make connections that make a difference!

2021 Membership Benefits	Chairman's Circle	Platinum	Gold	Silver	Standard
Annual membership dues (calendar year)	\$25,000	\$12,000	\$6,000	Varies**	Varies*
Membership for all employees	✓	✓	✓	✓	✓
Member rate event registration for all employees	✓	✓	✓	✓	✓
Cost savings and discounted offers on business services	✓	✓	✓	✓	✓
Listing in the online membership directory	✓	✓	✓	✓	✓
Access to CleanTech Alliance Health Trust (eligibility restrictions apply)	✓	✓	✓	✓	✓
Eligible for features and newsletter stories sent to 18,000+ subscribers	✓	✓	✓	✓	✓
All employees eligible for participation on committees and working groups	✓	✓	✓	✓	✓
Board of Directors seat	✓	✓	✓		
Preferred consideration for speaking opportunities for company representatives	✓	✓	✓		
Listing in CleanTech Alliance staff email signatures	✓	✓	✓		
Complimentary CleanTech Alliance Event Tickets (Updated Offering!)	8 each event (>\$4000 value)	4 each event (>\$2000 value)	2 each event (>\$1000 value)	1 each event (>\$500 value)	Member Rates
Complimentary exhibit space at CleanTech Alliance Events (Updated Offering!)	Any event (>\$4000 value)	2 events (\$2000 value)	1 event (\$1000 value)	50% Discount (1)	
Preferred consideration for CleanTech Alliance headline event sponsorship	✓	✓			
Discount on any additional tickets to CleanTech Alliance events (Updated Offering!)	40%	30%	20%	10%	

2021 Membership Benefits Continued	Chairman's Circle	Platinum	Gold	Silver	Standard
Annual membership dues (calendar year)	\$25,000	\$12,000	\$6,000	Varies**	Varies*
Access to Job/Research Opportunity Board (New Offering!)	✓	✓	✓	✓	✓
Postings to Job/Research Opportunity Board (New Offering!)	Unlimited	Unlimited	5 included (\$250 value)	1 included (\$50 value)	Member Rates
Access to suite of small business consultants & support programs (New Offering!)	3 hours included***	3 hours included***	3 hours included***	3 hours included***	
Advertisements on CleanTech Alliance Directory (New Offering!)	Unlimited	5 included (\$250 value)	2 included (\$100 value)	50% off (1)	Member Rates
Advertisements on CleanTech Connect Newsletter (New Offering!)	Unlimited	5 included (\$250 value)	2 included (\$100 value)	50% off (1)	Member Rates
Directory Listing Categories (New Offering!)	Unlimited	Unlimited	5 included	3 included	1 included

*Standard membership dues are \$325 for 0-3 employees, \$600 for 4-7 employees, \$1,200 for 8-12 employees, \$1,800 for 13-19 employees and \$2,750 for 20 employees and higher.

**Silver membership dues are \$1,100 for 0-3 employees, \$1,375 for 4-7 employees, \$1,975 for 8-12 employees, \$2,575 for 13-19 employees and \$3,525 for 20 employees and higher.

***Consultants will be most helpful for growing small businesses and startups. Please contact Rachelle Ames with questions.

NEW!

CLEANTECH ALLIANCE SILVER MEMBERSHIP

ACCESS EXCLUSIVE RESOURCES TO HELP
YOU CONTINUE TO GROW YOUR BUSINESS!

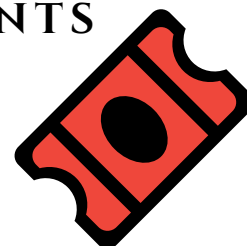


COACHING & CONSULTING HOURS

Take advantage of targeted business coaching and consulting resources, in focus areas such as, human resources, grant writing, website design and marketing. Three hours included (\$775+ value).

TICKETS & VISIBILITY AT CLEANTECH EVENTS

Built-in event ticket to each of our signature events! Plus, a 50% discount on an exhibition package for a signature event of your choice (\$500 value)!



ENHANCED DIRECTORY LISTING & OPPORTUNITIES



Silver Members receive a complementary job or research posting on the CleanTech Alliance job board (\$50 value). Also included are two additional directory listings. Thanks to our site's verified .org address, search engines know we are trustworthy, causing your listing on our site to appear early and often in online searches.

FLEXIBLE, AFFORDABLE MEMBERSHIP DUES

This new level is only \$775 more than Standard Membership dues for all small businesses. Rates are tailored to business size. Monthly payments are available.



WANT TO LEARN MORE OR SIGN UP?
CONTACT [RACHEL@CLEANTECHALLIANCE.ORG](mailto:rachel@cleantechalliance.org)

**\$2,000
TOTAL VALUE!**