



November 2020

Dear CleanTech Alliance community member,

2020 has been a year unlike any other, and everybody on our staff and board at CleanTech Alliance is grateful for your membership and support. In April, I joined the Alliance as the new CEO. Even though it might still feel like March, according to my calendar, it's the end of the year, which means that it's time to recap 2020 and look forward to 2021.

We welcomed new staff member Lindsay McCormick, joining us to coordinate advocacy programs, research, and writing. We celebrated Tom Ranken and his dedication to the Alliance and allowed him to leave us and retire, mostly in peace. I am thankful for Tom's continued involvement in the Government Affairs Committee and Clean Energy Fund Awareness campaign.

Amidst a pivot to fully virtual setting for staff, events, and programs, we grew our member count to over 1,100, and launched our CleanTech Alliance Idaho Chapter. We continued the Perkins Coie monthly CleanTech Breakfast Series, and have seen the online audience grow, expanded the CleanTech Innovation Showcase to a wider geographic audience, and added new events such as the K&L Gates CleanTech Debate Series and Member Meet & Greet networking.

We have redoubled our efforts to showcase the outcomes of the Clean Energy Fund projects to Washington State Legislators and have deepened our ties with organizations focusing on cleantech policies at the federal level. Our Cascadia CleanTech Accelerator, a partnership with VertueLab, transitioned to completely virtual and won new funding via a US Department of Energy EPIC Prize.

More great things are ahead for 2021. Preparation is already underway for our Innovation Showcase, and we have an exciting new slate of events and programs planned, including a corporate sustainability officer summit, water and built environment conference, aviation sustainability event, a roofers and solar installers technology summit, and many more events focused on cleantech industry verticals.

Thank you so much for your continued support. As we look to the coming year, I encourage you to increase your membership level or sponsor one of our new events. The CleanTech Alliance thrives when our members and supporters are engaged and we're so grateful for your participation. If you have further questions about membership or sponsorship involvement, please contact Rachelle Ames, rachelle@cleantechalliance.org, 425-223-9234.

If you have other questions, or just want to share what's on your mind, feel free to contact me at any time.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mel Clark", written in a cursive style.

Mel Clark

President & CEO