



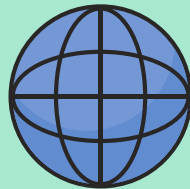
CLEANTECH ALLIANCE BREAKFAST SERIES

SPONSORED BY PERKINS COIE

2020-2021 Stats for Perkins Coie

NEWSLETTER VISIBILITY

The Breakfast Series events are advertised in our monthly "Connect" newsletter, which is sent to a listserv of over 15,500 people.



WEB IMPRESSIONS

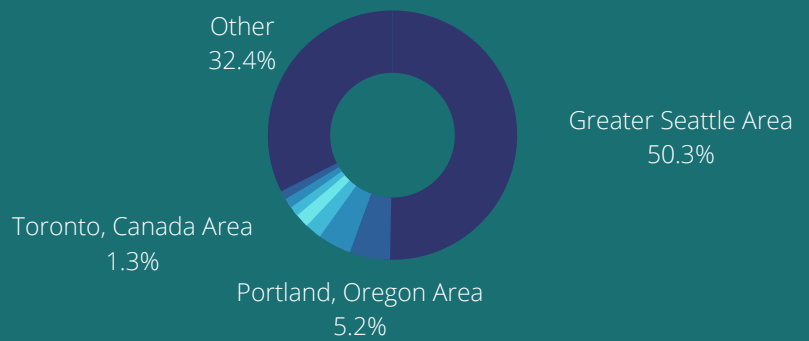
The Breakfast Series webpage received over 3,950 pageviews during the 2020-2021 season, averaging 395 pageviews per month.

SOCIAL MEDIA

On Twitter, impressions averaged 8.4K per month during the course of the 2020-2021 Breakfast Series.



On LinkedIn, the CleanTech Alliance continues to have a strong local follower base in the Northwest.



ATTENDANCE

Over 435 people attended in-person and virtual Breakfast Series events during 2020-2021. We are confident these numbers will increase in the next season, thanks to the excitement surrounding the return to in-person.



DIVERSE STAKEHOLDERS

More than 250 organizations participated in 2020-2021 Breakfast Series events, hailing from across industry, government, and academia. The quality of networking continues to be a major draw for attendees.



2021-2022 SEASON GOALS

- Safe return to in-person programming: "Back to Bacon."
- Continue robust promotion of virtual options and restart satellite viewing locations.
- Present fascinating speakers and topics.
- Deliver impactful networking opportunities for members and sponsors.



THANKS FOR SPONSORING!

The Breakfast Series is one of our longest running and most beloved events. We could not do it without your support!